BUS 203 Business Communication II 1.5 Credit
This course builds on the basic communication frameworks and skills from BUS 003 to enhance students' business communications related to data, particularly oral communication. Students will translate data and analysis into narratives that provide context for their messages and make persuasive recommendations in written and oral formats.
Prerequisites: BUS 003 and (BIS 244 or CSB 311)
Can be taken Concurrently: BIS 244, CSB 311

BUS 225 Information Analysis and Financial Decision Making I 3 Credits
An integrated introduction to business, accounting, and finance. Students are introduced to the goals, people, and activities of business before focusing on the fundamental elements of accounting and finance, including financial statement construction and analysis, time value of money, financing and investing with equity and debt, and the impact of various operating decisions on business. Experiential learning and development of team/communication skills are encouraged through portfolio simulation and financial analysis projects.
Prerequisites: BUS 127

BUS 326 Business Strategy 1 Credit
Business Strategy is a capstone covering total enterprise problems in determination, execution, and control within a global setting. The course integrates the theories of production, marketing, finance and organization and provides an opportunity to study the function of higher level management as related to the total business environment through a team-based business simulation. Students will develop a business strategy and make decisions that impact performance metrics of the firm.
Prerequisites: BUS 226
Can be taken Concurrently: BUS 226

BUS 347 Practicum in Real Estate I 2 Credits
This course is an interdisciplinary study of the creation of value in commercial real estate. Organized into groups, with each group assigned a different subject commercial real property, the class engages in the study of the physical and locational characteristics of commercial real estate as they relate to value including: property history; architecture; physical attributes that add to or detract from value; tenant mix; the immediate neighborhood environment; and, the specific market in which the real property competes for tenants. Each group submits a written report of their findings and produces a 10-minute video documentary on their subject property. Permission of the instructor. Students enrolling in this course must also commit to enrolling in the follow-on course - Bus 348 - Practicum in Real Estate II.
Prerequisites: (ECO 145 or ECO 045 or ECO 146) and ACCT 151 and FIN 225
BUS 348 Practicum II in Real Estate 2 Credits
This course is a continuation if the interdisciplinary study of the creation of value in commercial real estate begun in Bus 347 - Practicum in Real Estate I. Organized into groups, with each group continuing with the subject commercial real property assigned to them in Bus 347, the class engages in the study of the market and financial characteristics of commercial real estate as they relate to value through: a financial analysis of the market in which their property is located to include market rents, market vacancy rates and market absorption rates; and, financial analysis of the subject property to include both historical results, and pro forma estimates of revenues, expenses, cash flow and residual value.
Prerequisites: BUS 347

BUS 490 Thesis (Moc) 1 Credit

BUS 499 Dissertation (Moc) 1 Credit