Finance

In the era of a growing competitive global economy, finance has become increasingly important and complex. This has led to an expansion of career opportunities within corporations, investment firms, and financial institutions worldwide. These opportunities are varied and often overlap with other disciplines such as accounting, economics, marketing, and mathematics. It is also important that students engage in extracurricular activities that might complement their academic studies.

The domestic financial services industry has been at the forefront of global finance and will remain as one of our relative strengths within a global economy. Lehigh, in turn, enjoys a relative advantage in this regard as Lehigh alumni are well respected in all areas of finance. Our program has also been able to take advantage of our proximity to many financial institutions.

Professors. Paul Brockman, PHD (Louisiana State University); Kathleen W. Hanley, PHD (University of Florida); Richard J. Kish, PHD (University of Florida); Matthew A. Melone, JD (University of Pennsylvania); George A. Nation, III, JD (Villanova University); Nandkumar Nayar, PHD (University of Iowa); Georgette C. Phillips, JD (Harvard Law School); Xuemian Yan, PHD (University of Iowa)

Associate Professors. Donald E Bowen, PHD (University of Maryland); Steven McKay Price, PHD (Florida State University); Jesus M. Salas, PHD (University of Oklahoma); Ke Yang, PHD (University of Iowa)

Assistant Professors. Ke Shen, MS (Northern Illinois U); Qianqian Yu, PHD (Boston College); Haibei Zhao, PHD (Georgia State University)

Professors Of Practice. Loren Kenneth Keim, Jr., MBA (Lehigh University); Olena Nikolsko-Rzhevska, PHD (University of Memphis); Vijay Singh, PHD (Ohio State University); Samuel C. Weaver, PHD (Lehigh University); Patrick J. Zoro, MBA (St Johns University Queens)

Emeriti. Carl R. Beidleman, PHD (University of Pennsylvania); Stephen G. Buell, PHD (Lehigh University); Stephen F. Thode, DBA (Indiana University Bloomington)

The finance major offered by the Perella Department of Finance requires at least 21 credit hours beyond the core requirements. Each finance major must successfully complete the 2-course foundation requirement; the 3-course depth requirement; and a 2-course breadth requirement as outlined below.

2-Course Foundation Requirement
FIN 323 Investments 3
FIN 328 Corporate Financial Policy 3

3-Course Depth Requirement
Select three of the following: 9

FIN 324 Security Analysis and Portfolio Management
FIN 330 Financial Markets and Institutions
FIN 333 Global Finance
FIN 334 Derivatives and Management of Risk
FIN 335 Advanced Topics – Financial Management (Various Topics can be offered under this course listing)
FIN 336 Real Estate Finance (Cannot be used as a depth requirement when following the Real Estate Track)
FIN 377 Advanced Topics--Investments (Various topics can be offered under this course listing)

2-Course Breadth Requirement
Select 2 breadth electives within one of the following six breadth tracks. 6-8

Track 1: Financial Analysis
ACCT 315 Intermediate Accounting I

Track 2: Financial Marketing
MKT 312 Marketing Research
MKT 319 Development and Marketing of New Products
MKT 320 Global Marketing
MKT/ECO 325 Consumer Insights through Data Analysis
MKT 332 Sales Management

Track 3: Analytical Finance
ISE 316 Optimization Models and Applications
ISE 339 Stochastic Models and Applications
or MATH 310 Random Processes and Applications
MATH 205 Linear Methods
or MATH 241 Applied Linear Algebra
MATH 231 Probability and Statistics
or MATH 263 Introduction to the Theory of Probability

Track 4: Financial Economics
ECO 203 Microfinance: Financial Inclusion for the Poor
ECO 209 Comparative Economic Systems
ECO 303 Economic Development
ECO 314 Energy Economics
ECO 322 Competitor and Market Analysis
ECO 333 The Economics of Business Decisions
ECO 336 Antitrust, Regulation, and the New Economy
ECO 338 International Economics
ECO 339 International Trade
ECO 340 International Finance
ECO 353 Public Economics
ECO 365 Business, Government, and Macroeconomic Policy

Track 5: Real Estate
FIN 336 Real Estate Finance (If taken for the track, this course cannot count towards the depth requirement.)
REAL 347 Real Estate Investment

Track 6: Expanded Finance - Must take 2 additional finance electives not taken within the depth requirement
FIN 324 Security Analysis and Portfolio Management
FIN 330 Financial Markets and Institutions
FIN 333 Global Finance
FIN 334 Derivatives and Management of Risk
FIN 335 Advanced Topics – Financial Management (various topics can be offered under this course listing)
FIN 336 Real Estate Finance
FIN 377 Advanced Topics--Investments (various topics can be offered under this course listing)

Total Credits 21-23

Undergraduate Courses
For Advanced Undergraduates and Graduate Students

Courses numbered 200 and above in the College of Business are open to sophomores only on petition.
Graduate Courses
Course descriptions for the College of Business graduate courses can be found under the heading of Business Graduate Courses.

Courses
FIN 125 Introduction to Finance 3 Credits
An introductory finance course stressing the links between corporate finance and investments. Major topic areas will include financial statement analysis, time value of money, risk and return valuation of stocks and bonds, capital budgeting, and cost of capital.
Prerequisites: ACCT 151 and (ECO 145 or ECO 045 or MATH 231 or ISE 111 or IE 111 or SR 111) and (MATH 021 or MATH 031 or MATH 076 or MATH 081)

FIN 273 Finance Internship I 1-3 Credits
Based on a student’s work experience, a sponsoring faculty member shall direct readings, projects, and other assignments—including a “capstone report.” It should be noted that the work experience (at least 80 hours), by itself, is not the basis for academic credit. The faculty directed activity must be provided concurrent with the work. Course registration and related arrangements must be made in advance of the work engagement. This course must be taken Pass/Fail and cannot be used to satisfy finance major requirements. Declaration of a finance major. Consent of department required.
Prerequisites: (ECO 129 or ECO 029 and ACCT 151) and (ECO 145 or ECO 045 or MATH 231 or ISE 111 or IE 111 or SR 111) and (MATH 021 or MATH 031 or MATH 076 or MATH 097 or MATH 081)

FIN 300 Apprentice Teaching 1-3 Credits
Repeat Status: Course may be repeated.

FIN 323 Investments 3 Credits
The nature of risk and the form of returns on financial assets from the viewpoint of various constituents. Investor objectives, attitudes, and constraints are considered within the risk-return matrix within the context of valuation.
Prerequisites: FIN 125

FIN 324 Security Analysis and Portfolio Management 3 Credits
Valuation of equity and debt instruments factoring in the influence of earnings forecasts and expectations, uncertainty, required returns, supply and demand for securities and funds, and investor attitudes. Portfolio management concepts include the implications of market factors, technical analysis, timing, and screening of securities.
Prerequisites: FIN 323 and FIN 328

FIN 328 Corporate Financial Policy 3 Credits
The study of management issues related to capital budgeting, working capital, leasing, mergers, and financing.
Prerequisites: FIN 125

FIN 330 Financial Markets and Institutions 3 Credits
Functions and portfolios of financial intermediaries. Sectional demand and supply of funds, nature and role of interest rates, term structure and forecasting, impact of inflation and regulation on financial intermediaries and markets, and current developments in the financial system. Management of assets and liabilities within the U.S. financial institution’s legal and economic constraints.
Prerequisites: (FIN 323 and FIN 328)

FIN 333 Global Finance 3 Credits
Issues that underlie the investment, financing, and dividend decisions of multinational firms from both the buyer’s and seller’s viewpoints. Current transactions in foreign currencies, direct and portfolio investment and associated risk management when dealing in foreign countries.
Prerequisites: (FIN 328 and FIN 323)

FIN 334 Derivatives and Management of Risk 3 Credits
Theoretical and practical aspects of various instruments and markets that involve financial derivative instruments. Emphasis on the management of risk for corporate managers and portfolio managers.
Prerequisites: (FIN 323 and FIN 328)

FIN 335 Advanced Topics – Financial Management 3 Credits
Advanced topics relating to specific areas of corporate finance such as: bond refunding, asset valuation and capital budgeting including the role of uncertainty, imprecise forecasts, risk preferences, inflation, market conditions, and the global marketplace; working capital management, leasing, mergers, and financing. The course content may vary between instructors and over time, therefore, the course descriptor is subject to change each time the is offered.
Repeat Status: Course may be repeated.
Prerequisites: (FIN 328 and FIN 323)

FIN 336 Real Estate Finance 3 Credits
An advanced survey of modern residential and commercial real estate financing techniques from the perspective of the borrower and the lender. Topics include: the principles of financing decisions; financing methods and techniques, institutional sources of funds for real estate, and real estate financing decision-making. The course includes lectures, demonstrations, spreadsheet software exercises, and guest speakers.
Prerequisites: (FIN 328 and FIN 323)

FIN 371 Directed Readings 1-3 Credits
Readings in various fields of finance designed for the student with a special interest in some field of finance not covered in scheduled courses. Consent of sponsoring instructor required.
Repeat Status: Course may be repeated.

FIN 372 Special Topics 1-3 Credits
Special problems and issues in finance for which no regularly scheduled course work exists. When offered as group study, coverage varies according to interests of instructor and students. Consent of sponsoring instructor required.
Repeat Status: Course may be repeated.

FIN 373 Finance Internship II 1-3 Credits
Based on a student’s work experience, a sponsoring faculty member shall direct readings, projects, and other assignments—including a “capstone report.” It should be noted that the work experience (at least 80 hours), by itself, is not the basis for academic credit. The faculty directed activity must be provided concurrent with the work. Course content and work experience should have added rigor from Finance Internship I due to the satisfactory completion of the finance core (FIN 323 and FIN 328). Course registration and related arrangements must be made in advance of the work engagement. This course must be taken Pass/Fail and cannot be used to satisfy finance major requirements. Declaration of a finance major. Consent of department required.
Prerequisites: (FIN 323 and FIN 328)

FIN 374 Portfolio Management Practicum 1-3 Credits
Readings, projects and papers designed to complement the leadership and analytical activities associated with the management of the Student Investment Club or Thompson portfolios and similar activities. Consent of instructor required.
Repeat Status: Course may be repeated.
Prerequisites: FIN 323

FIN 377 Advanced Topics—Investments 3 Credits
Advanced topics to specific areas of Investments such as: valuation/security analysis; portfolio/risk management; fixed income securities; mutual funds; hedge funds/microstructure; and trading.
Repeat Status: Course may be repeated.
Prerequisites: FIN 323 and FIN 328

FIN 382 Guest Speaker Seminar Series 1 Credit
This course is designed to help prepare students for ‘real’ world problems by exposing them to a variety of career opportunities. The purpose of this seminar is to give students the opportunity to network with successful professionals in the Financial Services industry, connecting students and practitioners across places and generations to build community around shared work-as-service interests. For future professionals, this seminar advances co-curricular programming to the “pro-curricular” level – linking classroom study of finance to the dynamic world of the practicing financial professionals.
Repeat Status: Course may be repeated.
FIN 388 (BIS 388) FinTech Capstone 3 Credits
This course combines experiential learning via a semester long hands-on project with a series of lectures on relevant topics. Students will learn how to apply the information technologies and financial concepts they learned in the other courses to issues in the creation, distribution, servicing, or operations of financial products and services. These issues may include cybersecurity, payment processing, algorithmic trading, credit scoring, blockchain, cryptocurrency, artificial intelligence, machine learning, peer-to-peer lending, online banking, and mobile banking.
Prerequisites: (CSE 012 or CSE 017) and BIS 352 and (BIS 348 or CSE 347 or ISE 364 or ISE 365) and (BIS 324 or CSE 241 or ISE 224) and FIN 330

FIN 389 Honors Project 1-8 Credits
Repeat Status: Course may be repeated.

FIN 418 Principles of Corporate Finance and Investments 3 Credits
This course provides students with a basic foundational knowledge of finance principles, working knowledge of various aspects of corporate finance, and the principles of investments. Short-term financial decisions will be discussed. Long-term capital investment will be explored starting with the basics of time value of money and capital investment techniques. Topics include the determination of the appropriate investment discount rate, the organization’s cost of capital and hurdle rates, the risk-reward tradeoff, and specific financial instruments.