

Business Information Systems (BIS)

Courses

BIS 111 Introduction to Information Systems 3 Credits

This course examines the fundamental role of information systems in supporting and managing all business functions and enabling firms to compete effectively. Both technical and managerial aspects of information systems are introduced. The course integrates technical infrastructure, database concepts, management decision-making, and business process issues critical to the understanding of operational and strategic information systems. It introduces business applications that support accounting, finance, supply chain management, and marketing.

BIS 300 Apprentice Teaching 1-4 Credits

BIS 311 Managing Information Systems Analysis and Design 3 Credits

This course focuses on managing the requirements analysis and system design methodology and techniques for business information systems. Students learn current methods and techniques for system requirement analysis as well as system design, and apply them to real world projects. It covers cost benefit analysis and risk management of business systems development, JAD and structured walkthroughs, structured and object oriented methodologies, and software package evaluation. It emphasizes the factors for effective communication and integration with users and user systems and encourages interpersonal skill development with client users, team members, and others associated with development, operation, and maintenance of the system.

Prerequisites: ACCT 311 or CSB 311 or BIS 111

BIS 324 Business Data Management 3 Credits

This course covers the fundamentals of database management systems (DBMS), including database development, processing, logical and physical design, access, implementation and administration. Students will gain extensive experience in developing data models, creating relational databases, and formulating and executing complex queries. The focus in the course will be on analyzing the connections between data and business organizational information needs and decisions, and understanding the principles of managing organizational data. The course includes a project with hands-on experience with a large scale database and SQL.

Prerequisites: BIS 311

BIS 333 Enterprise Security and Risk Management 3 Credits

This course explores the management of enterprise IT solutions. The focus is on the management of applications and infrastructure security. Students will be introduced to frameworks for infrastructure management, system administration, critical security principles that enable them to plan, develop, and perform security tasks. The course will address hardware, software, processes, communications, applications, and policies and procedures with respect to enterprise IT Security and Risk Management. These topics are addressed both within and beyond the organization, with attention paid to managing risk and security within audit and compliance standards.

Prerequisites: BIS 111

BIS 335 Application Development for Business 3 Credits

This course provides an introduction to planning, designing, developing and maintenance of high quality computer applications that solve business problems. Students will learn basic systems development and computer programming concepts by designing, coding, and testing in an object oriented computer language. Emphasis will be placed on learning introductory programming concepts, such as declaring variables, control statements, subroutines, functions, and arrays. Additionally, students will develop event-driven graphical user interfaces. Some previous experience with programming helpful but not required.

Prerequisites: BIS 111

BIS 342 (SCM 342) e-Business Enterprise Applications 3 Credits

Introduction to the implications of key information technologies used within and across businesses to conduct e-business. The course covers the functionality of various enterprise applications and their integration: customer relationship management, enterprise resource planning, supply chain management, supplier relationship management, data warehousing and mining, business intelligence, and product lifecycle management.

Prerequisites: BIS 111

BIS 344 Cloud Computing for Business 3 Credits

This course focuses on understanding risk assessment, security guidance, design and deployment of cloud services solutions. Students will demonstrate an understanding of high availability and business continuity, cloud resource costing, deployment management, network design, data storage, security, scalability and elasticity, cloud migration and hybrid architecture. The applied portion of the course gives students hands-on experience designing and deploying cloud environments and services on platforms such as Amazon Web Services.

Prerequisites: BIS 311

BIS 348 Predictive Analytics in Business 3 Credits

The course covers theories and practices in predictive analytics in business. Students will have hands-on experience on analyzing business data for business intelligence and improved business decision making. Includes: key theories, concepts, and models of predictive analytics; and data mining tools to formulate and solve business problems. The course uses data analytics software and real data. Topics include prediction, forecasting, classification, clustering, data-visualization and data reduction techniques. Credits will not be given for both BIS 348 and BIS 448.

Prerequisites: BIS 111 and (ECO 045 or MATH 012 or MATH 231)

BIS 350 (MGT 350) Project Management 3 Credits

Key processes and tenets of project management including scope, time, cost, quality, human resources, communications, risk, procurement, and integration management. Both technical and behavioral aspects of project management are applied within the context of either IS management, HR management, Supply Chain Process Management, Small Business Management. Topics include: expectations management, change management and consulting engagement management. Introduces both software project monitoring tools and project team collaboration techniques and tools. Must have completion of all other courses in either BIS or Management major.

Prerequisites: BIS 335 and BIS 324

BIS 360 Business Information Systems Practicum 3 Credits

The business information systems practicum provides an opportunity for students to work on an intensive consulting engagement with a business. Students work with client firms on individual or team projects, which focus on information systems activities such as developing requirements, designing, and implementing systems. Students complete written reports and make formal presentations to clients. May not be taken concurrently with MGT 311. Cannot be used to satisfy BIS major or minor requirements.

BIS 371 Directed Readings 1-3 Credits

Readings and research information systems; designed for superior students who have special interest in some topic(s) not covered by the regularly scheduled courses. Written term paper(s) required. Must have preparation in information systems acceptable to program coordinator.

Repeat Status: Course may be repeated.

BIS 372 Special Topics in Information Systems 1-3 Credits

Special problems and issues in information systems for which no regularly scheduled course work exists. When offered as group study, coverage varies according to interests of the instructor and students. Must have preparation in information systems acceptable to program coordinator.

Repeat Status: Course may be repeated.

BIS 373 Business Information Systems Internship 1-3 Credits

Based on a student's work experience, a sponsoring faculty member shall direct readings, projects, and other assignments-including a "capstone report." It should be noted that the work experience (at least 80 hours per credit), by itself, is not the basis for academic credit. The faculty directed activity must be provided concurrent with the work. Course registration and related arrangements, including designating a sponsoring faculty member, must be made in advance of the work engagement. This course must be taken Pass/Fail, cannot be used to satisfy BIS major or minor requirements. Declaration of a BIS major or minor, junior standing, and consent of department required.

Prerequisites: BIS 311

BIS 423 Management Information Systems 2 Credits

This course examines the role of information systems (IS) and information technology (IT) in the organization. The focus of the course is the organizational uses of IS and IT to compete effectively. Both technical and managerial aspects of information systems are explored. The course includes technical infrastructure, management decision-making, trends and innovations in IS, and business process issues critical to the understanding of operational and strategic information systems.

BIS 448 Predictive Analytics in Business 3 Credits

The course covers theories and practices in predictive analytics in business. Students will have hands-on experience on analyzing business data for business intelligence and improved business decision making. Includes: key theories, concepts, and models of predictive analytics; and data mining tools to formulate and solve business problems. The course uses data analytics software and real data. Topics include prediction, forecasting, classification, clustering, data-visualization and data reduction techniques. Credits will not be given for both BIS 348 and BIS 448.